

# CLEAN ENERGY MEASURES IN BUILDINGS ARE CHEAPER

Low carbon or renewable production from energy efficient buildings is a cheaper way to meet our energy needs



## Energy saving measures

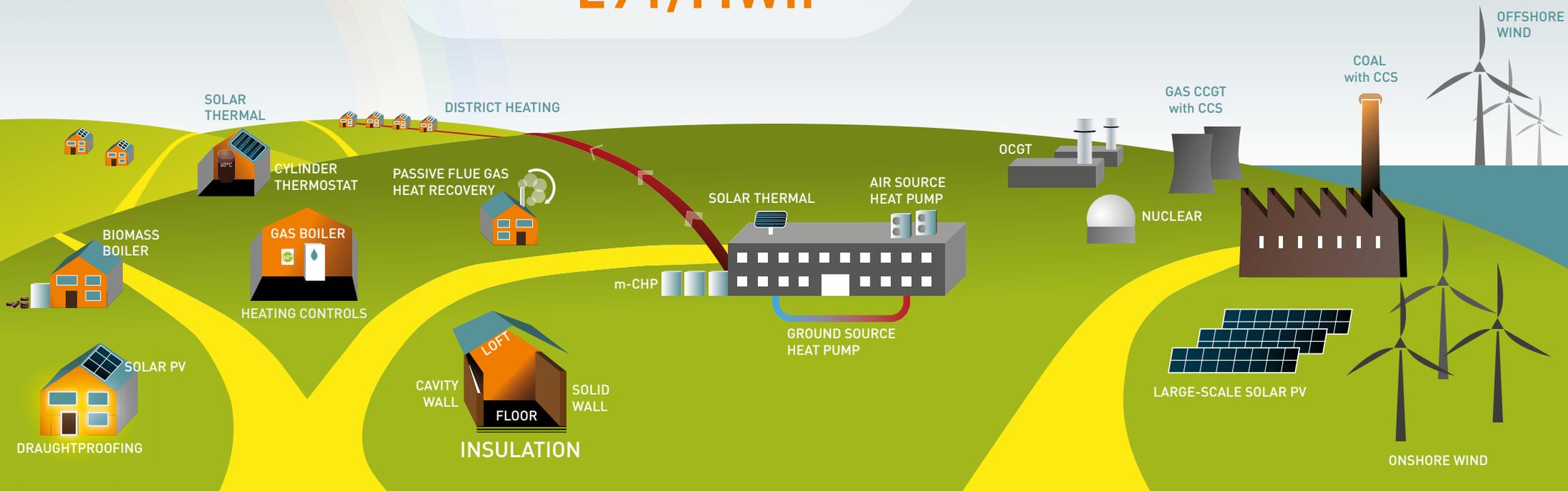
Average cost **-£9/MWh**

## Low carbon and renewable production in buildings

Average cost **£91/MWh**

## Large-scale power generation

Average cost **£108/MWh**



Join the SEA in promoting an affordable, secure, low carbon energy future for the UK

Go to [www.sustainableenergyassociation.com](http://www.sustainableenergyassociation.com) for more information

# Why should we focus our efforts on energy measures in buildings?

Depicted overleaf is a summarised analysis of the average cost per MWh of a range of measures, each of which plays a role in meeting our energy needs. These can be captured in three broad groups; energy saving measures, low carbon and renewable production in buildings and large-scale power generation.

The analysis demonstrates that “demand-side” measures such as energy saving and low carbon or renewable production in buildings are a cheaper way of meeting our energy needs.

Currently, we are not investing enough in these demand-side measures. Policy makers generally look first to the supply-side – principally large scale power generation – to meet our energy needs. There is a huge opportunity to secure a clean, affordable energy future at much lower cost for the country overall through a step change in investment on the demand-side. Doing so will mean warmer, more comfortable, more affordable homes and buildings and cleaner, more secure energy for the people and businesses of Britain.

The Sustainable Energy Association will be campaigning on behalf of its members for joined up policy support that integrates energy efficiency and low carbon or renewable production in our homes and businesses.

## SO WHAT DOES THIS MEAN FOR ME?

### INDUSTRY

Those with a business interest in energy saving, low carbon or renewable production in buildings should get in touch with the SEA to learn how our work to shape the future of energy policy can help your business succeed. Please look at our membership options at [www.sustainableenergyassociation.com](http://www.sustainableenergyassociation.com) or call 0121 709 7740 to join or find out more.

### POLITICIANS

Voters are increasingly concerned about their energy bills. As an MP or Councillor, your support of our call for a greater focus of public policy on demand-side measures is important. This will improve the quality of life of your constituents and particularly the affordability of energy.

### CONSUMERS

For consumers you can reduce your bills, make your home warmer and more comfortable and get more out of your taxes. Our members have a full range of measures which will permanently reduce your energy bills; a selection of these measures can be available at very low cost, and for some consumers free of charge through government incentive schemes.



## What is the Sustainable Energy Association?

The Sustainable Energy Association is a member based industry body. It develops and promotes innovative policy solutions that link building-level technologies with the wider energy system to achieve a low carbon, secure and affordable energy future for the UK. This brings benefits to consumers and commercial growth for businesses in the sector.

Membership comprises a wide range of organisations that are fully engaged in developing policy positions. Member-led working groups and a governing body of members ensure that we discuss and authorise policy positions that have real commercial impacts.

## GET IN TOUCH

Sustainable Energy Association, Radcliffe House, Blenheim Court, Lode Lane, Solihull B91 2AA

Tel: +44 (0)121 709 7740

Email: [info@sustainableenergyassociation.com](mailto:info@sustainableenergyassociation.com)

Web: [www.sustainableenergyassociation.com](http://www.sustainableenergyassociation.com)

HOW HAVE THE AVERAGE FIGURES USED BEEN WORKED OUT?	ENERGY SAVING MEASURES		LOW CARBON AND RENEWABLE ENERGY PRODUCTION IN BUILDINGS		LARGE-SCALE POWER GENERATION		
	Measure	AVERAGE -£9/MWh	Technology	AVERAGE £91/MWh	Technology	AVERAGE £108/MWh	
<p>Levelised costs represent discounted lifetime capital and operating costs of saving and producing energy from different measures projected in 2019 and expressed in £ per MWh.</p> <p>These figures have been averaged for each of the three categories – energy saving, domestic and non-domestic low carbon and renewable energy production and large-scale power generation to evaluate cost-effectiveness of options.</p>	<b>TECHNOLOGY BREAKDOWN</b>						
		Cavity Wall - Hard to Treat	-£10	Air to water heat pump	£98	ASC with CCS	£92
		Cylinder Thermostat	-£49	Air to water heat pump (Non-domestic)	£89	Coal with CCS	£109
		Double Glazing (old single to A)	£59	Biomass	£81	Gas CCGT with CCS	£95
		Draughtproofing	-£48	Biomass (Non-domestic)	£73	Large Scale Solar PV	£123
		Cavity Wall Insulation	-£46	Condensing Gas Boiler	£75	Nuclear	£80
		Flat roof insulation	-£32	District Heating	£22	OCGT	£155
		Floor Insulation	-£33	Fuel Cell (base load)	£98	Offshore Wind Round 2	£107
		Flue Gas Heat Recovery (condensing combi boiler)	£13	Ground source heat pump	£115	Offshore Wind Round 3	£114
		Heating Controls	£5	Ground source heat pump (Non-domestic)	£101	Onshore Wind	£99
		Loft Insulation	-£17	Solar PV	£26		
Solid Wall (external)	£49	Solar Thermal	£183				
Solid Wall (internal)	-£1	Solar Thermal (Non-domestic)	£124				
		Stirling Engine (heat led)	£104				